



OPPORTUNITIES FOR SPONSORS AND EXHIBITORS

SAME-TEC 2008

Semiconductors, Automated Manufacturing, Electronics –
Training and Education Conference

Seamless Connections

July 28 - 31, 2008

Austin, Texas



COMMENTS FROM SAME-TEC 2007 PARTICIPANTS

"SAME-TEC is like three conferences in one: providing professional development, resources for educators/academia, and resources for workforce development/training. It has been a great investment in time and money, for that reason, over the last few years I've attended. A lot of high-quality content is packed into just four days."

"Without this conference I feel like I am losing touch with new developments in technology. Each year I become 'rejuvenated' after attending this conference."

"Attending this conference helps us to keep aware of not only what is happening, but also what is on the verge of occurring."

"This conference provides me with the latest and most effective methods, materials, and procedures for educating technicians in the 21st Century."

"This conference continues to be one of the best that I'm able to attend each year. The workshops and speakers offer methods and ideas for improving curriculum, recruitment, working with industry, etc. I believe this conference helps me be a better teacher and this leads to better, more knowledgeable graduates/employees!"

"The networking accomplished at this opportunity is invaluable! My contacts met here provide me with ideas for outreach, marketing, teaching tools, and funding sources."

"This is my fourth year at the conference – I consistently come away with applicable information, resources, and contacts."

"SAME-TEC has become now the unique, well renowned, and unanimously valued national forum that all community colleges around the country are looking forward to every summer."

Conference Hosts



CONFERENCE OVERVIEW

Semiconductors, Automated Manufacturing, Electronics – Training and Education Conference (SAME-TEC)

SAME-TEC is a unique event that provides national networking and collaboration between education and industry partners, to promote the viability of our high tech industries, through the development of a highly skilled and knowledgeable workforce. Conference participants are given an up-close look at the ever-advancing tools, training demands, and recent developments in emerging technology fields.

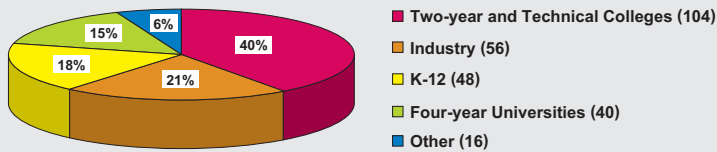
SAME-TEC 2008: *Seamless Connections*

With this year's conference theme, we call attention to how different technologies are seamlessly merging into new all-encompassing technologies. High tech gadgets such as the Apple iPhone force us to fine-tune our focus as we endeavor to bring new technologies to our students and future employees. At SAME-TEC, faculty will connect with each other to share practices, knowledge, and new approaches to help students succeed. Industry members will connect with educators to ultimately help ensure students emerge into the workforce with the knowledge and skills desired by themselves and employers. Exhibitors will connect with potential clients to help determine current and future needs. SAME-TEC 2008 provides the venue for learning about seamless technologies and the forum for creating seamless connections.

Who Attends SAME-TEC?

- Faculty in technology programs who want to learn about new technologies and how to expand their existing programs
- College representatives, program development specialists, and counselors who are interested in creating more robust technology education programs and strategies for recruiting students
- K-12 teachers who want to learn how to integrate advanced technology concepts into their existing science and math curriculum
- Industry trainers and learning managers who want to gain insights into future training needs
- Industry personnel investing in workforce education and training
- Workforce development personnel from government, labor, business, and education who are involved in shaping workforce development programs
- Individuals concerned with issues related to skill standards and employability
- Approximately 250-300 national and international registrants from over thirty states and five countries

Conference Attendee Demographics



Registration Fees and Deadlines

April 1	Early Bird Deadline	\$220 per person
July 17	Pre-Registration Deadline	\$395 per person
July 28-31	Onsite Registration	\$495 per person



SAME-TEC Conference Facilities

Nestled in the Arboretum hills, the Renaissance Austin Hotel provides easy access to nature trails, sophisticated boutiques, and a variety of restaurants. SAME-TEC has arranged a special conference room rate of \$135 single/double occupancy, for reservations made through the conference website, on or before **July 14, 2008**.

CONFERENCE EVENTS

Benefits To SAME-TEC Attendees

- Discuss strategies, solutions, and technologies with colleagues facing similar issues and concerns
- Obtain professional development in technical content subject matters to augment areas of expertise
- Receive information on best known methods for program building and program adaptation
- Acquire industry relevant tools and resources to immediately update curriculum
- Learn of emerging technology innovations and pedagogical approaches that help ensure student success
- Tour local high tech companies
- Participate in recognition of excellence through awards program
- Build professional connections and effective partnerships at multiple networking opportunities



Pre-Conference Workshops

SAME-TEC offers two full days of Pre-Conference Workshops on Monday, July 28 and Tuesday, July 29. Subjects range from micro-systems and electronics to learning strategies and hands-on workshops.

VIP Reception

The conference will kick off with an invitation-only reception for sponsors, exhibitors, and keynote speakers on Tuesday evening, July 29. Attendees will enjoy hors d'oeuvres and cocktails while networking and conversing about the latest industry and education initiatives.

E-Center

The E-Center will be open throughout the conference to allow complimentary Internet and email access for conference attendees.

Keynote Breakfasts

Wednesday, July 30 and Thursday, July 31 will begin with Keynote Breakfast speakers. Speaker announcements and updates will be posted on the SAME-TEC website in the near future.

Awards Luncheon

SAME-TEC will honor the recipient of the Industry Recognition Award, along with the recipients of the Educator-of-the-Year Award and the Award for Excellence in Workforce Education, at the Awards Luncheon on Wednesday, July 30.

Technology Showcase

Meet and greet the exhibitors and attendees as they relax and network. The Technology Showcase will host two receptions on Wednesday, July 30. The Opening Reception and prize drawings will allow attendees to preview the exhibit hall and make exciting connections early on, in order to strategically plan follow-ups throughout the day. The Evening Reception will feature more prizes, as well as a no-host bar and hors d'oeuvres for more extensive networking.

Refreshment Breaks

Between sessions, attendees can relax, network with colleagues, and enjoy refreshments around convenient refreshment islands.

Converging Technologies Sessions

There will be four Converging Technologies Sessions held on Wednesday, July 30 and Thursday, July 31. Session descriptions and updates will be posted on the SAME-TEC website in the near future.

Keynote Luncheon

The conference will wrap up with a Keynote Luncheon speaker on Thursday, July 31. Speaker announcements and updates will be posted on the SAME-TEC website in the near future.



SAME-TEC AT-A-GLANCE

Pre-Conference Workshops and Tours

Monday, July 28, 2008		Tuesday, July 29, 2008	
8:30 AM – 12:00 PM	1:00 PM – 4:30 PM	8:30 AM – 12:00 PM	1:00 PM – 4:30 PM
Bringing Microsystems Into the Classroom		Bringing Microsystems Into the Classroom	
Electronic Systems		Mechatronics Hands-On Workshops	
Learning Strategies	Soft Skills	NetWorks Hands-On Workshops	
Technology Workshops		SEMI High Tech U Career Awareness for Teachers	

Conference Sessions, Keynotes, and Networking

Wednesday, July 30, 2008

8:00 AM to 9:30 AM	Breakfast and Keynote Speaker I		
9:30 AM to 10:30 AM	Opening Reception in the Technology Showcase		SEMI High Tech U Career Awareness for Teachers
10:30 AM to 12:00 PM	Converging Technologies Session I	Converging Technologies Session II	
12:00 PM to 1:00 PM	Awards Luncheon and Featured Speaker		
1:00 PM to 4:30 PM	Sessions on Program Building		
4:30 PM to 7:00 PM	Evening Reception in the Technology Showcase		

Thursday, July 31, 2008

8:00 AM to 9:30 AM	Breakfast and Keynote Speaker II	
9:30 AM to 12:00 PM	Converging Technologies Session III	Converging Technologies Session IV
12:00 PM to 1:30 PM	Luncheon and Keynote Speaker III	
1:30 PM to 5:00 PM	Special Interest Group Meetings	

MORE INFORMATION ONLINE AT

www.same-tec.org

SPONSOR OPPORTUNITIES



Become a SAME-TEC Sponsor!

Demonstrate your support of advanced technology education and training. SAME-TEC has created a sponsorship plan that ensures high visibility for your organization. The conference is promoted through direct mail, email campaigns, newsletters, national publicity, the SAME-TEC website, personal contact, and other venues. Your mark will be featured prominently and acknowledged gratefully throughout the conference and its promotional materials.

TITLE SPONSOR (1 available)

- Advertised Title Sponsor for SAME-TEC 2008
- Eight conference event passes
- Eight invitations to VIP Reception
- Two seats at keynote table during all Keynote Presentations
- Two seats at delegate table during Awards Luncheon
- Welcome address to conference attendees
- Website recognition
- High visibility signage at event
- Full page inside cover advertisement in conference program
- Recognition at afternoon refreshment breaks throughout conference
- Logo inclusion in conference promotional materials
- Logo placement on conference bags
- Sponsor name badges to be worn by all conference participants
- Premium Technology Showcase exhibit space
- Opportunity to place promotional item in conference bags

Title Sponsor: \$15,000

VISIONARY SPONSOR (3 available)

- Advertised Visionary Sponsor for SAME-TEC 2008
- Six conference event passes
- Six invitations to VIP Reception
- One seat at keynote table during all Keynote Presentations
- One seat at delegate table during Awards Luncheon
- Website recognition
- Signage at event
- Full page advertisement in conference program
- Recognition at morning refreshment breaks on pre-conference days
- Logo inclusion in conference promotional materials
- Standard Technology Showcase exhibit space
- Opportunity to place promotional item in conference bags

Visionary Sponsor: \$10,000



SPONSOR OPPORTUNITIES



AWARDS LUNCHEON SPONSOR (2 available)

- Awards Luncheon Sponsor title name recognition
- Four conference event passes
- Four invitations to VIP Reception
- Two seats at delegate table during Awards Luncheon
- Stage presence during Awards Ceremony
- Website recognition
- Signage at event
- Full page advertisement in conference program
- Opportunity to place promotional item in conference bags

Awards Luncheon Sponsor: \$7,500

KEYNOTE LUNCHEON SPONSOR (2 available)

- Keynote Luncheon Sponsor title name recognition
- Four conference event passes
- Four invitations to VIP Reception
- Two seats at keynote table during Keynote Luncheon
- Keynote speaker introduction
- Website recognition
- Signage at event
- Full page advertisement in conference program
- Opportunity to place promotional item in conference bags

Keynote Luncheon Sponsor: \$7,500



KEYNOTE BREAKFAST SPONSOR (2 available)

- Keynote Breakfast Sponsor title name recognition
- Two conference event passes
- Two invitations to VIP Reception
- Two seats at keynote table during Keynote Breakfast
- Keynote speaker introduction
- Website recognition
- Signage at event
- Half page advertisement in conference program
- Opportunity to place promotional item in conference bags

Keynote Breakfast Sponsor: \$5,000

MORE INFORMATION ONLINE AT

www.same-tec.org

SPONSOR OPPORTUNITIES



CONVERGING TECHNOLOGIES SESSION SPONSOR (4 available)

- Converging Technologies Session Sponsor title name recognition
- Two conference event passes
- Two invitations to VIP Reception
- Converging Technologies Session introduction
- Website recognition
- Signage at event
- Half page advertisement in conference program
- Premium Technology Showcase exhibit space
- Opportunity to place promotional item in conference bags

Converging Technologies Session Sponsor: \$5,000

SAME-TEC PARTNER (unlimited)

- Support advanced technology education through faculty sponsorships
- Sponsor registration and expenses for faculty members of your choice
- Listing in conference program
- Sponsorship recognition ribbons to be worn by sponsored faculty

SAME-TEC Partner: \$1,500 per faculty member



E-CENTER SPONSOR (1 available)

- E-Center Sponsor title name recognition
- Signage at event
- Logo placement on computer desktops and screen savers
- Opportunity to place promotional item in conference bags

E-Center Sponsor: In-kind



EXHIBITOR OPPORTUNITIES



PREMIUM EXHIBITOR (5 available)

- Premium exhibit space (10' x 20')
- Two conference event passes
- Two exhibitor passes
- Two invitations to VIP Reception
- Website recognition
- Quarter page advertisement in conference program
- Description and logo in conference program
- Exhibitor ribbons to be worn on name badges
- Opportunity to donate items for prize drawings

Premium Exhibitor: \$2,200



EXHIBITOR (25 available)

- Standard exhibit space (10' x 10')
- One conference event pass
- One exhibitor pass
- One invitation to VIP Reception
- Website recognition
- Description and logo in conference program
- Exhibitor ribbons to be worn on name badges
- Opportunity to donate items for prize drawings

Exhibitor: \$1,200



EVENING RECEPTION SPONSOR (1 available)

- Evening Reception Sponsor title name recognition
- Opportunity to relay organization's key message points to attendees
- Signage at event

Evening Reception Sponsor: \$3,000

OPENING RECEPTION SPONSOR (1 available)

- Opening Reception Sponsor title name recognition
- Opportunity to relay organization's key message points to attendees
- Signage at event

Opening Reception Sponsor: \$2,000

MORE INFORMATION ONLINE AT

www.same-tec.org

EXHIBITOR DETAILS



The SAME-TEC Technology Showcase is a great opportunity to discover the latest products and services related to the advanced technology training and education environments. Conference attendees visit the exhibit hall frequently throughout the day for valuable products, services, and networking opportunities. Attendees will gather in the exhibit hall for an Opening Reception with refreshments and a prize drawing after the Keynote Breakfast on Wednesday, July 30. The exhibit hall will remain open with additional prize drawings scheduled throughout the day. The Evening Reception will feature a no-host bar and hors d'oeuvres to allow for further networking and follow-up opportunities. One hundred percent of past attendees reported visiting the Technology Showcase at least once throughout the day.

Benefits to SAME-TEC Exhibitors

Direct Contact: Interact face-to-face with nearly 300 faculty, teachers, industry trainers, and workforce development personnel.

SAME-TEC Registration: Complimentary registration allows entrance into the keynote presentations, awards luncheon, and conference sessions.

High Visibility: The Technology Showcase will be centrally located within the conference facility and will host two receptions and multiple prize drawings.

Program Description: A descriptive paragraph will be published in the conference program to highlight your organization's products and services.

Website Link: Each exhibitor will receive a free listing on the conference website with a link to your organization's website.

Conference Mailing List: As an added bonus, exhibitors will be given an attendee mailing list for post-conference follow-ups.





EXHIBITOR DETAILS

Exhibit Booth Specifications

Standard Exhibit Space 10' deep x 10' wide

Premium Exhibit Space 10' deep x 20' wide

Each 10' x 10' booth space includes

- Standard pipe, drape, and side rails. Back drape will be 8' high; side drapes will be 3' high
- A one-line identification sign, 7" tall x 44" long, in black block letters on white background, and will include the company name.
- Furniture package consisting of a 6' skirted table, 2 chairs, wastebasket, and standard 15 amp/115v electrical outlet
- Additional A/V equipment may be available upon request for an extra fee

Technology Showcase Exhibit Hours

Wednesday, July 30, 2008

6:00 AM – 9:00 AM

9:30 AM – 10:30 AM

9:30 AM – 7:00 PM

4:30 PM – 7:00 PM

7:00 PM – 9:00 PM

Technology Showcase Exhibitor Set Up

Opening Reception in the Technology Showcase

Technology Showcase Exhibits Open

Evening Reception in the Technology Showcase

Technology Showcase Exhibitor Tear Down

Prize Drawings will be held at: 9:45 AM, 2:45 PM, 4:45 PM, & 5:45 PM



Make the Most of Your SAME-TEC Participation!

Exhibitors are encouraged to plan and promote their event participation for maximum results:

- Reserve your space early in order to receive preferred booth locations
- Include the SAME-TEC dates in your company's advertisements
- Issue an article in your newsletter promoting your attendance at the conference
- Create additional interest in your booth by donating prizes for the exhibit hall prize drawings
- Use your conference mailing list for post-conference follow-ups

MORE INFORMATION ONLINE AT

www.same-tec.org

SPONSOR APPLICATION

Please Note: The deadline to ensure inclusion in conference promotional materials and the conference program is April 30, 2008.

Arrangements for co-sponsorships and other opportunities may be available. Please inquire.

Sponsor Opportunity: Please indicate your sponsorship choice below.

Sponsorship Title: _____

Day(s): _____

Cost of sponsorship: _____ **Total payment included for sponsorship:** _____

Sponsor Information: Please complete the application exactly as you would like it to appear in the conference program.

Contact Name: _____

Organization: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____ **Website:** _____

Authorized Signature: _____ **Date:** _____

Sponsor Benefits: If your sponsorship package includes complimentary registrations, please indicate here the names and titles of the persons who should receive the registrations:

- | | |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |

Method of Payment: Payment must be made in U.S. dollars.

Check enclosed (*Please make checks payable to MATEC*)

Purchase order number: _____

Credit card

MasterCard

Visa

American Express

Discover

Credit Card Number: _____ **Expiration Date:** _____

Authorized Signature: _____

Payment should be mailed along with a completed copy of this form to:

MATEC
4110 E. Wood St., Suite 1
Phoenix, AZ 85040

Questions?

Please contact MATEC at (480) 731-8050.



EXHIBITOR APPLICATION

Please Note: The deadline to ensure inclusion in conference promotional materials and the conference program is April 30, 2008.

Exhibitor Information: Please complete the application exactly as you would like it to appear in the conference program.

Contact Name: _____

Organization: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____ **Website:** _____

Exhibitor Benefits:

Name(s) and title(s) of person(s) who should receive the conference event pass(es):

1. _____ 2. _____

Name(s) and title(s) of additional person(s) who should receive the exhibitor pass(es):

1. _____ 2. _____

Exhibitor Fees: Please check which rates apply to you.

Premium Exhibitor (\$2,200) Cost: _____

Exhibitor (\$1,200) Cost: _____

Total for exhibit: _____

Total number of booth spaces required: _____

Please Note: All fees must be paid in full in order for the application to be considered complete and booth space assigned.

Signature: It is understood that by signing this application/contract, we are subject to the provisions of SAME-TEC 2008 and the exhibitor rules and regulations and agree to abide by them.

Authorized Signature: _____ **Date:** _____

Method of Payment: Payment must be made in U.S. dollars.

Check enclosed (*Please make checks payable to MATEC*)

Purchase order number: _____

Credit card

MasterCard

Visa

American Express

Discover

Credit Card Number: _____ **Expiration Date:** _____

Authorized Signature: _____

Payment should be mailed along with a completed copy of this form to:

MATEC
4110 E. Wood St., Suite 1
Phoenix, AZ 85040

Questions?

Please contact MATEC at (480) 731-8050.

MORE INFORMATION ONLINE AT

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THANKS TO OUR SPONSORS AND EXHIBITORS

Previous SAME-TEC Sponsors

- Intel
- Lockheed Martin
- Motorola
- National Instruments
- Richland College
- Sandia National Laboratories
- SEMI
- Semiconductor Industry Association
- Southwest Center for Microsystems Education
- STMicroelectronics
- Technician Performance Improvement Council
- Texas High School Project
- Texas Instruments

Previous SAME-TEC Technology Showcase Exhibitors

- ACT
- AgileTCP
- Alabama Colleges for Electronic Technology Education Advancement
- Amatrol, Inc.
- American Society for Training and Development
- Bio-Link
- Brumley PEO
- California Regional Consortium for Engineering Advances in Technological Education
- Center for Nanotechnology Education and Utilization
- Consortium for Alabama Regional Center for Automotive Manufacturing
- CORD
- Electronics Technicians Association
- Electronics Workbench
- Engineering Education Service Center
- Festo
- FIRST (For Inspiration and Recognition of Science and Technology)
- Florida Advanced Technology Education Center for Manufacturing
- General Physics
- LEGO Education North America
- Manufacturing Education Resource Center
- McGraw Hill
- Micro and Nanotechnology Commercialization Education Foundation
- Microsystems and Engineering Sciences Applications
- National Center for Manufacturing Education
- National Center for Telecommunications Technologies
- National Engineering Technology Education Clearinghouse
- National Instruments
- National Resource Center for Materials Technology Education
- NetWorks
- New Mexico RoboRAVE
- OP-TEC
- PASCO Scientific
- PC Architecture Online
- Princeton Center
- Regional Center for Next Generation Manufacturing
- Richland College
- Sandia National Laboratories
- The Science Source
- Semizone
- Semizone Information Services
- SMC International Training
- Southwest Center for Microsystems Education
- Space Alliance Technology Outreach Program
- Teaching Systems, Inc.
- Technician Performance Improvement Council
- Texas Engineering Extension Service
- Texas Instruments
- Training Partner by Geometrix
- University of North Texas, College of Engineering
- Work-Ready Electronics

ABOUT SAME-TEC

SAME-TEC is produced by the Maricopa Advanced Technology Education Center (MATEC), in conjunction with the Conference Steering Committee, and is funded in part by a grant from the National Science Foundation (NSF), to the Maricopa Community Colleges for NetWorks, DUE-0501626.

About MATEC

MATEC, a National Science Foundation National Center for Excellence in advanced technological education, is a member of the Academic Affairs Division of the Maricopa County Community College District in Phoenix, Arizona. With its partners in education and industry, MATEC develops programs, materials, and training that enables students, faculty, and technicians to continuously master the evolving competencies in science, mathematics, technology, and communications required by the workforce of the semiconductor, automated manufacturing, and electronics industries.

About NetWorks

NetWorks, a part of MATEC, is a National Science Foundation National Resource Center dedicated to providing the venues for creating, sharing, and promoting a premier collection of materials, services, and programs for technical training, education, and faculty development in semiconductors, automated manufacturing, electronics, and related industries.

About the Maricopa Community Colleges

The system is comprised of ten colleges, two skill centers, and numerous education centers dedicated to educational excellence, meeting the needs of businesses and the citizens of Maricopa County in the State of Arizona. Each college is individually accredited, yet part of a larger system — the Maricopa County Community College District. The District is one of the largest higher education systems in the world. The Maricopa Community Colleges maintain their long-term commitment to national leadership in education and learning through their support of MATEC.

Conference Chair

Linda Smarzik, *Austin Community College*

Conference Steering Committee

Terry Berke, *SEMI*

Kim Grady, *NetWorks*

Elizabeth Herkenham, *International Alliance of Nanotechnology Regions*

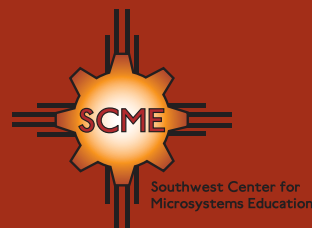
Heath Hignight, *University of Texas at Austin*

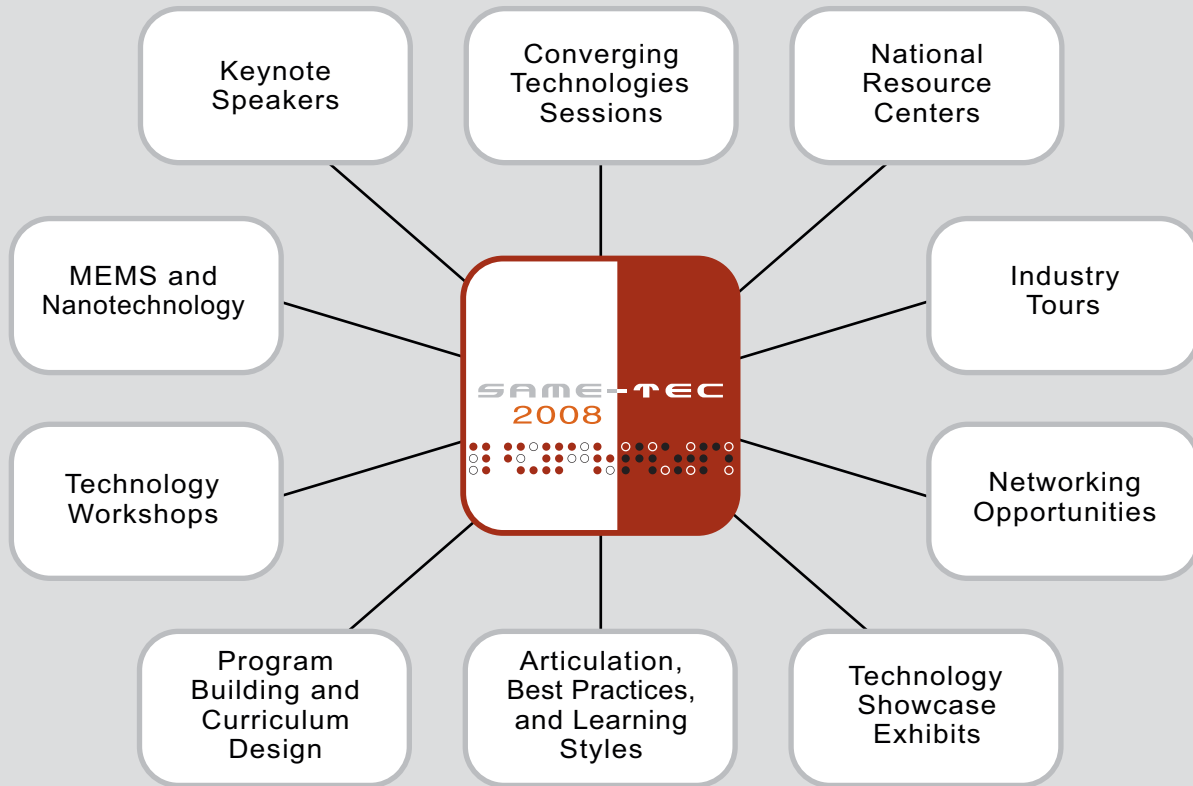
Katie Kizziar, *Skillpoint Alliance*

Thor Osborn, *Southwest Center for Microsystems Education*

John Shellene, *Dallas Fort Worth Semiconductor and Technology Executive Council*

Regional Co-Hosts





**DON'T
MISS
YOUR
OPPORTUNITY**

To become a sponsor or exhibitor, contact MATEC at (480) 731-8050 or matec@matec.org.