

WOULD YOU LIKE TO LEARN HOW TO MAKE YOUR DEVELOPMENT TEAMS MORE EFFECTIVE?

Attend the **Instructional Design and Development of Modular Instruction Workshop** presented by the Maricopa Advanced Technology Education Center (MATEC). This is a groundbreaking opportunity to learn module development methodologies that will improve the quality of instructional materials you will produce.

After attending this workshop the participants will be able to systematically design modules and avoid the following problems:

- Misinterpretation of the Subject Matter Expert Input
- Misalignment of instructional goals and objectives with learning activities
- Problems associated with inconsistent instructional formats

Workshop topics include:

- Designing competency-based instruction
- Learning activity designs: Choosing/designing the best type of activity to facilitate learning
- Writing competency statements and learning objectives

Not only will you learn about these topics, you will have the opportunity to practice each of them under the direction of Dr. Joseph Mattoon. Dr. Mattoon is the Instructional Design Manager for MATEC. He has a Ph.D. in Educational Technology from Arizona State University. Dr. Mattoon's graduate work was in the area of learning and cognitive theory, computer interface design, experimental research, automated instruction and performance assessment. His post-doctoral work has been in the areas of training systems design, program evaluation, reengineering of training programs and human factors and engineering principles relative to large and automated training systems and programs.

The all-inclusive cost of this 7-hour workshop held on your site is \$3,000 for up to 20 participants.

For more information please contact the Education Technology and Development Team at (480) 517-8654 or via email at ETD@matec.org.



MATEC is a member of the
Academic Affairs Division
of the Maricopa Community
College District

visit www.matec.org
For ordering information visit www.matec.org or call 480.517.8650